



Twitter Policy

Aims

- To quickly share and celebrate children's achievements, successes and school updates.
- To demonstrate safe and responsible use of social media
- To encourage the use of 21st Century technology

Responsibilities

Knocknacarra NS' Twitter presence is managed by Aisling O'Mahony-Hickey, ICT Co-Ordinator

Content

- If you follow us, we will not automatically follow you back. This is to help our followers identify other Twitter accounts that we are following such as other primary schools, education based accounts and accounts of interest in the Galway area.
- We will use Twitter mainly as a 'broadcast' tool to share information with people who are interested in Knocknacarra NS and education. Unfortunately, we will not be able to provide replies or other feedback to our followers. Sending a message via Twitter is not considered as contacting the school for official purposes and we are not obliged to monitor or respond to requests for information received via Twitter. The best means of communicating a query to the school is by contacting the school directly. Please do not include personal/private information in your tweets to us.
- The school Twitter account will only use children's first names when referencing children.
- The school Twitter account will use Twitter to share positive messages about the school.
- Digital photographs, audio or video clips of individual students will not be published on the school Twitter account. Instead photographs, audio and video clips will focus on group activities.

- The account may be used to share news and information during a school trip. The account will be run by a senior teacher on a 4G connected phone for the period of the trip.

Availability

Twitter may occasionally be unavailable and we accept no responsibility for lack of service due to Twitter downtime.

Timetable for Review

This policy will be reviewed in the 2017 school year

Ratification & Communication

This policy was ratified by the Board of Management of St. John the Apostle, Knocknacarra N.S. on April 26th 2016 and subsequently communicated to the school community via the school's website.

Signed: _____
Chairperson, Board of Management

Date: _____